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The World's Water Crisis

by Tanya Steel

on 03/27/09 at 07:38 AM



I was recently in San Diego and attended an event for **Nika Water**, a new company that is donating 100% of its bottled purified water profits "to support projects that bring clean water and help alleviate poverty in underprivileged areas around the

world." I was shocked to learn that over one *billion* people do not have access to a clean water source and 1.6 million die every year from water-borne diseases, the vast majority of whom are children. Mindful that many Americans are buying less bottled water because of the environmental impact, Nika is offsetting their carbon footprint with tree plantings. As Nika's slogan says, "helping the world never tasted so good."

Tagged with: [Charity](#), [Tanya Wenman Steel](#)

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AlysO

09:07:40 AM on 03/27/09

Good on this company. Water needs to be seen as a human right rather than a need to be exploited for profiting the few.

j_camias

02:05:33 PM on 03/27/09

While it's obviously a global issue, we were amazed to find that towns in West Virginia still have no drinking water 9 years after a terrible flood. Unemployment and poverty are high there, yet people still have to pay for bottled water. Difficult to imagine when we're so used to turning on the tap without giving it a second thought.

Nikki_in_Cali

06:48:11 PM on 03/27/09

Tanya!! I wish I had known you were coming to my city, I would have made you some of my



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