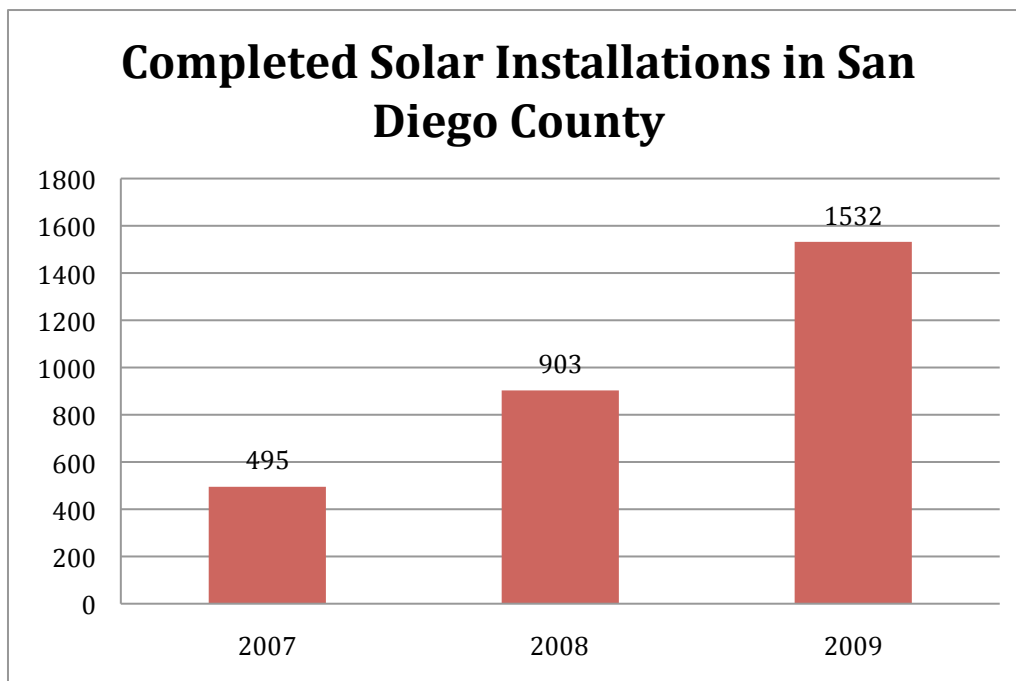


San Diego, as many around the country realize every winter, resides in an ideal climate of seemingly endless sunshine and moderate temperatures. America's finest, however, is not just simply a vacation spot but has quickly become a leading center for residential solar power and currently leads California in solar installations per capita. With an abundance of single family homes and direct sunshine, San Diego is a natural place to harness solar power and offset the relatively high cost residents pay to utility companies for gas and electric. Despite San Diego's positive attributes, too many local residents are missing out on the opportunity to drastically cut their energy bills with solar. Government and utility-sponsored rebates and incentives are peaking. And with the recent price drops in solar panels, it has never been a better time to make the switch to solar energy for your home. Despite all of this, most homeowners remain ill-informed or confused about solar power and what it can do for them.

One company, MyEnergySolution.com, helps de-mystify and simply the barrage of information about all things related to clean energy, particularly solar. Founded by two Stanford University classmates, Omer Atesmen and Dr. Beau Peelle, MyEnergySolution.com is a perfect website to help home owners figure out if solar is right for them and to provide unbiased educational resources on ways to save energy and money at home.

According to MyEnergySolution.com, San Diego has the highest solar adoption rate in California. "San Diego has the perfect physical and economic environment to capitalize on solar power and combined with strong large rebates & incentives, home owners have and will continue to reap benefits of improving their home's energy use with solar." said co-founder Omer Atesman.



First and most obviously, San Diego has over 248 days of sunshine per year, a must for solar. But more importantly, San Diego residents suffer with generally high utility rates that can be offset for potentially large monthly savings. On average, San Diego residents have much higher electric bills than the national average. Fortunately for San Diegans, generous rebates and incentives currently exist through federal and state governments and local utilities. Residents that have taken advantages of these rebates and installed solar panels have typically cut their bills by approximately 70% (source CSI database).

However most San Diegan's with suitable property for solar are still missing out on the opportunity to save on their bills and take advantage of the rebates available today. According to Clairemont resident, Kurt Davidson, "Last month I paid over \$300 on gas and electric alone for my small home. It feels like I am burning money just to maintain a comfortable home, and other than shutting everything off, I don't know what to do."

So why aren't more people making the switch to solar? In simplest terms, it comes down to information, too much of it actually. Many homeowners simply do not have the time or the expertise to sort through the barrage of information about solar power and other ways to save energy. From the types of solar panels to the myriad of current financing programs, the available information can be overwhelming and difficult to synthesize and understand in a short timeframe.

MyEnergySolution.com was created to solve this problem: to simplify the nature and flow of information about solar energy for actual use by homeowners. MyEnergySolution.com is easily accessible source for San Diego residents to find quick and usable facts about energy efficiency, solar power and all of the relevant financing mechanisms. They will even help connect you with the correct local professional so that consumers have everything they need to make the right decision for their home.

Co-founder Dr. Beau Peelle discusses the inspiration for MyEnergySolution.com, "While consulting for large companies on energy and cost efficiency, our friends and family kept asking us how they could save energy at home. We quickly realized that there was a large segment of the market that would love to save money and go green, but there is simply not enough time to weed through all of the good and bad information out there. So we left our jobs to found MyEnergySolution.com and focus on educating homeowners on clean energy. We are dedicated to finding consumers the best energy saving solutions for their homes."

The MyEnergySolution team also provides a simple online tool at www.MyEnergySolution.com/SD to help San Diego residents determine in less than 2 minutes if solar makes sense – before getting bogged down in the details. If you qualify, MyEnergySolution.com will connect you directly to the best local solar experts to receive a free detailed assessment of your home. This is critical before making any further investment of your time or money – and most homeowners find this risk-free step quite informative.

With the rise of solar panels and generous rebates from government and local utilities, saving energy AND money is reality for homeowners. And companies like MyEnergySolution.com are allowing San Diegans to make smarter energy decisions at home.

To learn more, visit MyEnergySolution.com or contact the team by phone at 1-888-630-6690 or email: contact@myenergysolution.com.